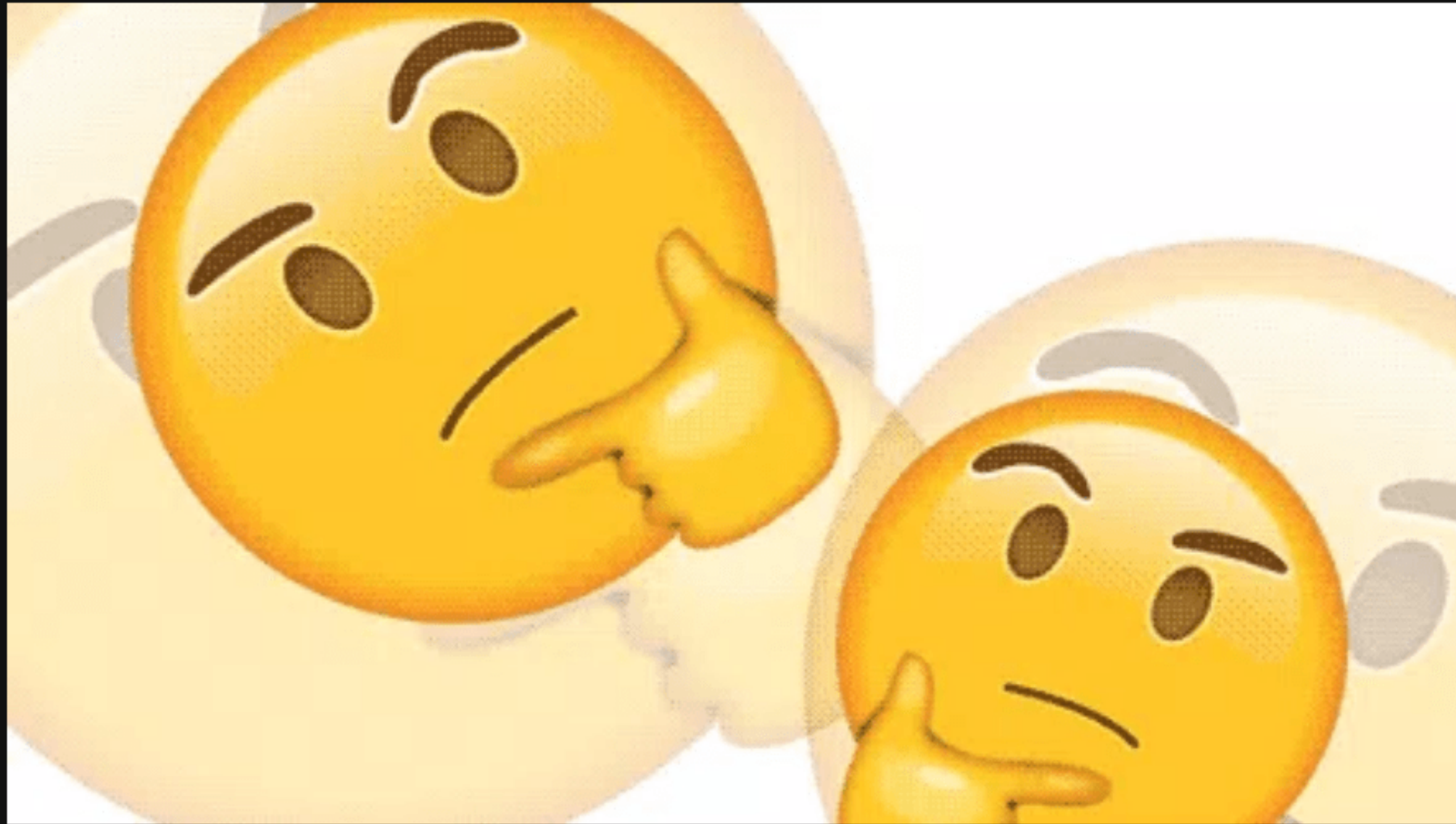


The Art of the Sales Funnel: Passive Income on Autopilot



What is a Sales Funnel?



DIGITAL
PRODUCT
DELIVERY

Sales Funnels

LEAD
CAPTURE
PAGE WITH
FREE LEAD
MAGNET

UPSELL
SALES
PAGE TO
SELL
PRODUCT
OR SERVICE

ORDER
FORM
TO TAKE
PAYMENT

THANK
YOU PAGE
TO
CONFIRM
ORDER/
DELIVER
PRODUCT



Success System

TYPES OF SALES FUNNELS







SEPHORA



Clean In A Quicky With

schticky™

REUSABLE WASHABLE

Lint Roller for Every M

Buy 1 Set, Get 1 **FREE!**

Now Only **\$10**

Learn More!

An advertisement for the 'schticky' lint roller. The top section has a yellow background with the brand name 'schticky' in a blue, bubbly font. To the right, it says 'REUSABLE WASHABLE' in large blue letters, with 'Lint Roller for Every M' below it. A red banner across the middle says 'Buy 1 Set, Get 1 FREE!'. Below this, on the left, is a price tag that says 'Now Only \$10'. On the right, a man in a dark shirt is holding a blue and white lint roller. At the bottom left, there is an inset image showing a hand using the lint roller on a piece of fabric. At the bottom right, there is a red button with the text 'Learn More!'.

HURRICANE™

360° Spin-Mop

AS SEEN ON TV

An advertisement for the 'Hurricane Spin-Mop'. The main image shows a blue and white mop with a large orange circular head, standing on a wooden floor next to a blue bucket. In the top right corner, there is a circular inset photo of a smiling man. In the top left corner, there is a red box with the text 'AS SEEN ON TV'. In the bottom left corner, there is a small inset image showing the mop head being used to clean a surface. The brand name 'HURRICANE™' and '360° Spin-Mop' are written in the top right corner.

A-2069

EXCLUSIVE

Laura Geller
Supersize
Spackle
Under Makeup
Primer, 4 oz.

Retail Value
\$50.00

QVC Price
\$30.00

2 Easy Payments
\$15.00

S&H \$5.47



Testimonial Line: 800-395-1601

800-345-1212
Automated Ordering

QVC.com

HOTpick!

QVC

List Building Funnel

Landing
Page



Confirmation
Page



Confirmation Email



Thank You
Page



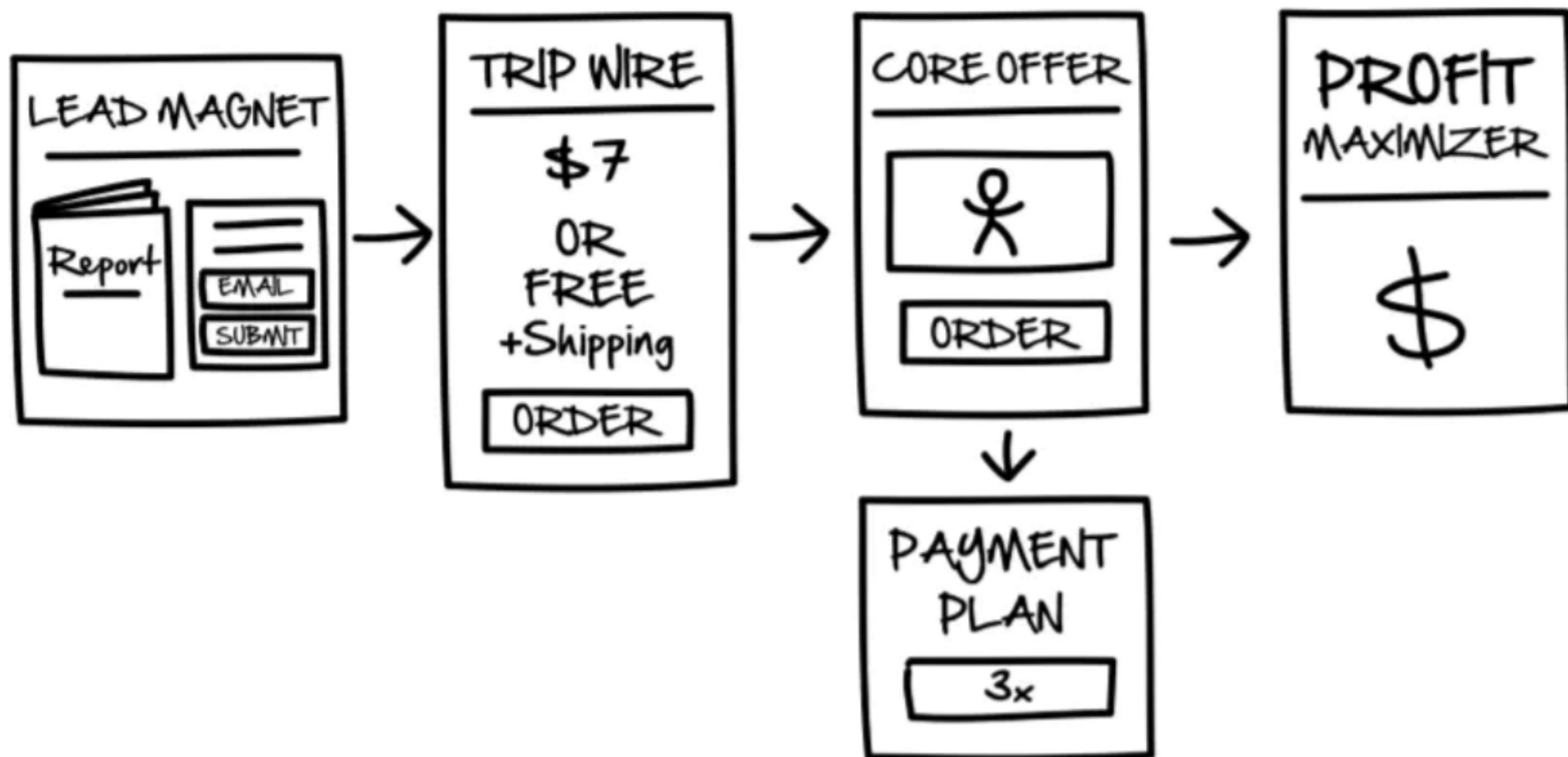
Welcome Email



Follow-up
Nurture Emails



TRIPWIRE FUNNEL



SIMPLE AFFILIATE FUNNEL

OPT-IN PAGE

FREE VIDEO REVEALS
THE SECRET TO _____

SUBHEADLINE DELIVERS
YOUR HOOK/BIG IDEA

ENTER EMAIL FOR VIDEO NOW!

email

submit



THANK YOU PAGE

REQUEST RECEIVED!
WATCH THIS VIDEO NOW!



GET THE VIDEO



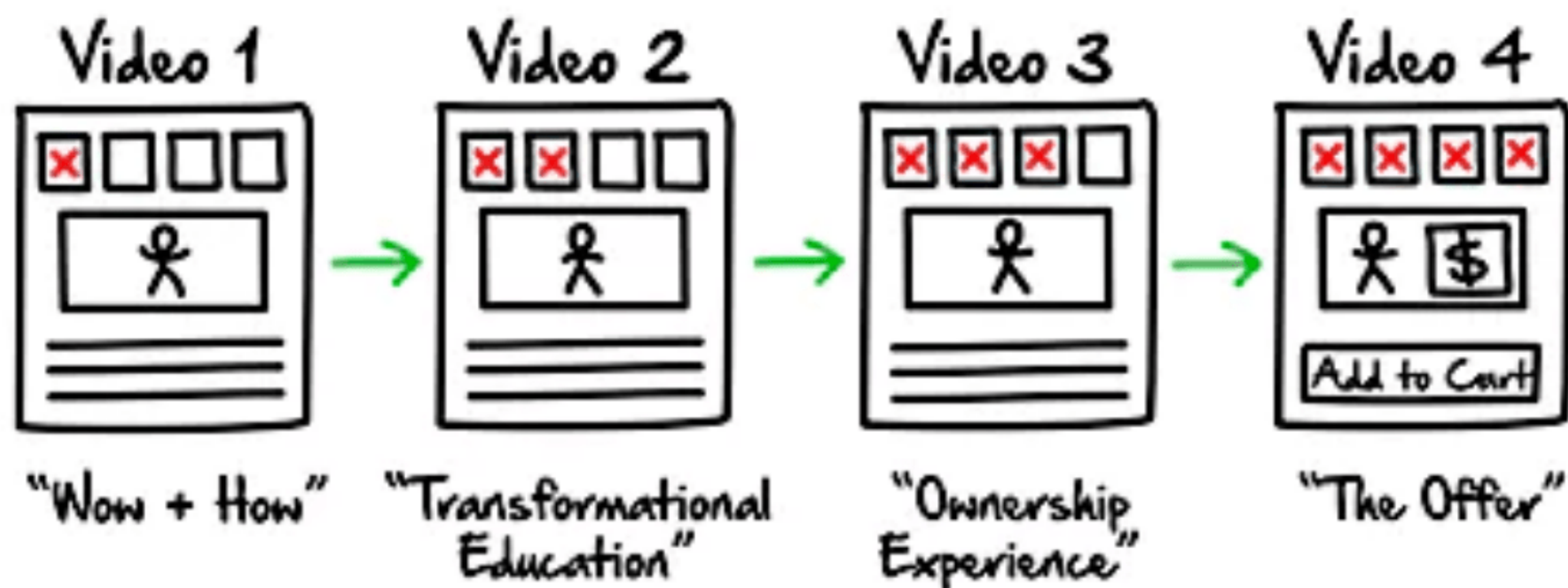
AFFILIATE OFFER

HEADLINE

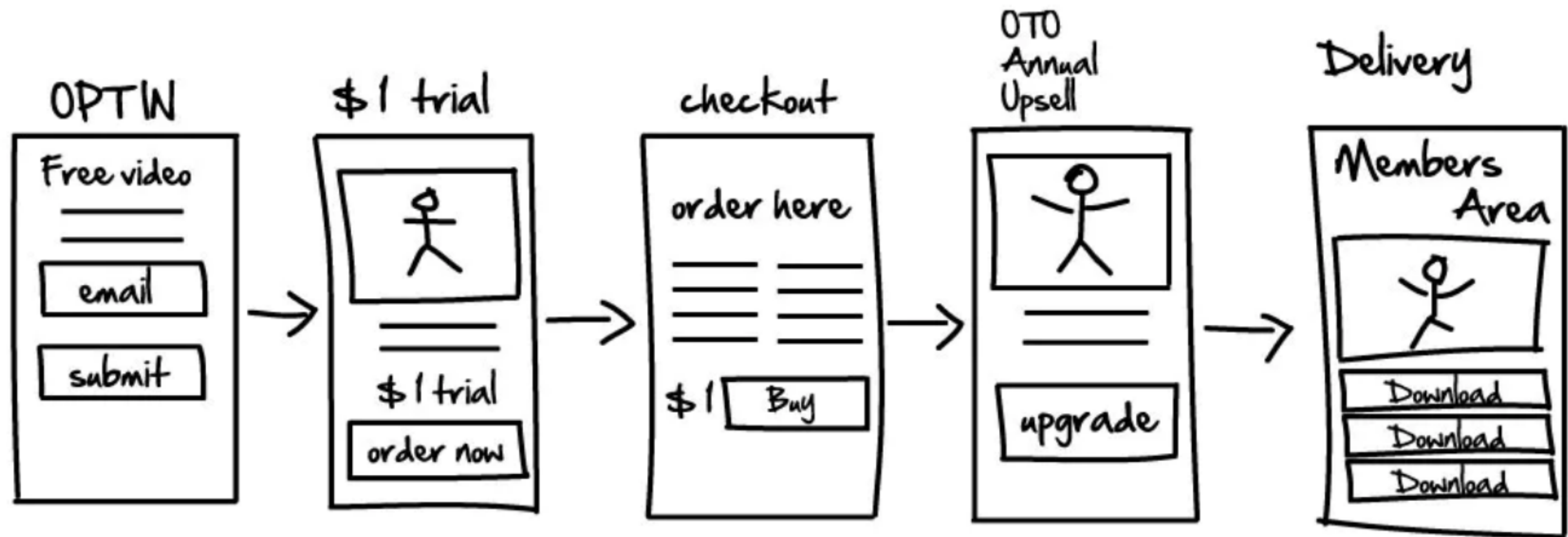


ORDER NOW

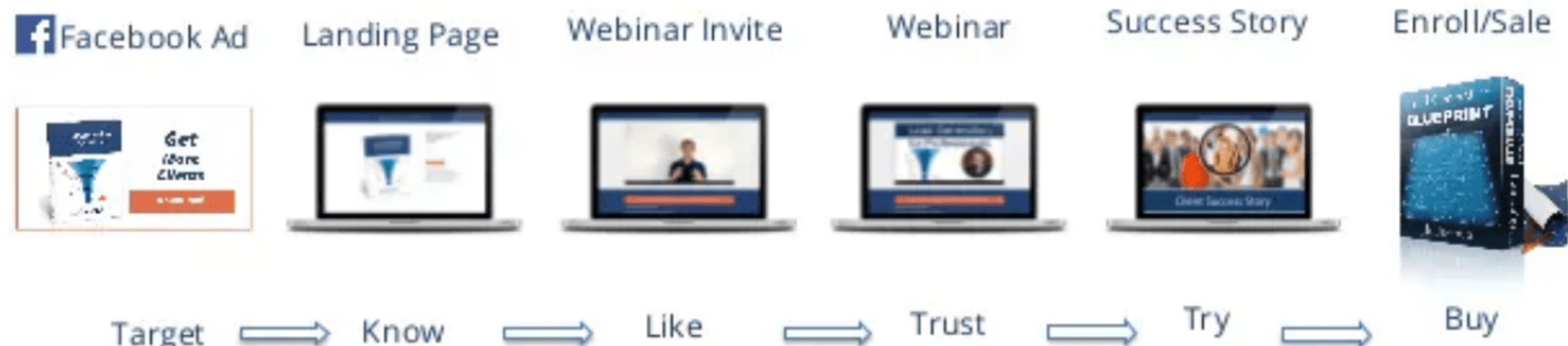
PRODUCT LAUNCH FUNNEL



Membership Funnel

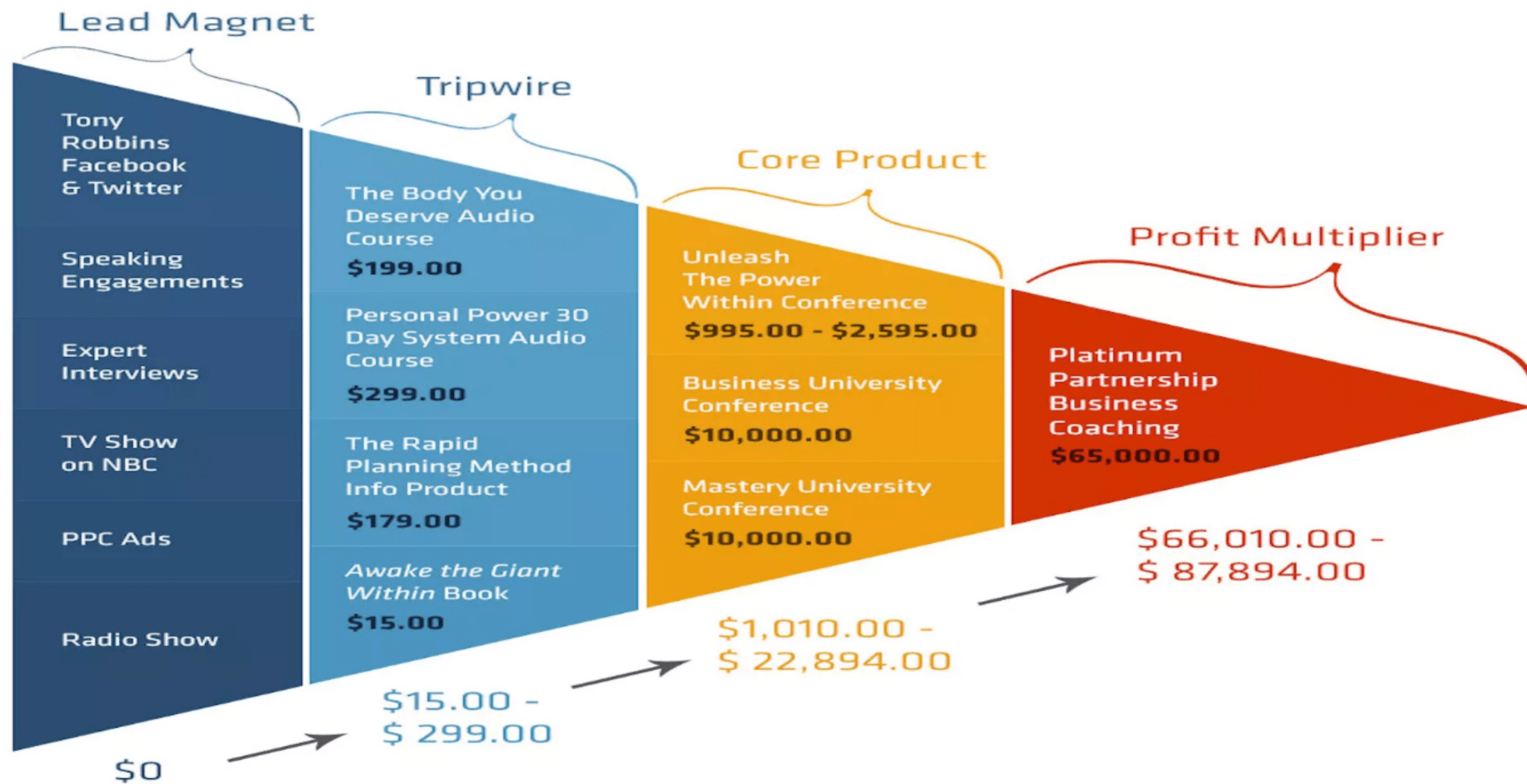


Webinar Funnel for High Ticket Sales



 influential

High Ticket Sales



DESIGNING YOUR FUNNEL

 **COMPELLING LEAD MAGNET**

 **AN UPSELL (SALES PAGE)**

 **CHECKOUT PAGE**

 **THANK YOU PAGE**

Great...but HOW do I make a Sales
Funnel?



2 Week Free Trial To Click Funnels

<http://bit.ly/cffree2weeks>

Let's see some real-life examples...

